



2026 SPONSORSHIP PROGRAM

On behalf of the Badger State Sheriffs' Association, we invite you to support this program through our tiered sponsorship opportunities. Sponsorship provides meaningful visibility across three conferences, year-long digital exposure, and direct engagement with attendees through on-site presence, branded materials, and sponsored events. Each level is designed to offer strong promotional value while allowing sponsors to align their brand with education, connection, and community impact throughout the year.

SPONSORSHIP PACKAGE LEVELS

BENEFITS INCLUDED	BRONZE	SILVER	GOLD	PLATINUM
	\$4,000	\$6,000	\$8,000	\$10,000
1 Table at Each Conference for up to 2 representatives	✓	✓	✓	✓
Logo Placement on Website & App (One Year)	✓ Small Logo	✓ Small Logo	✓ Medium Logo	✓ Large Logo
Listed as a Sponsor in Conference Materials	✓ Name Only	✓ Small Logo	✓ Medium Logo	✓ Large Logo
Social Media Shares		✓ 5/Year	✓ 5/Year	✓ 5/Year
Conference Event Sponsorships		✓ 1 Breakfast, 1 Break	✓ 1 Lunch, 1 Breakfast, 2 Breaks	✓ 2 Dinner
Presentation at a Conference				✓ 15-minute

CONFERENCE ADD-ON SPONSORSHIPS

Breakfast.....	\$1,000	Lanyard	\$1,000
Lunch	\$1,500	Break	\$500
Dinner	\$2,500	Education Session	\$1,000

Sponsorship Agreement on next page →

SPONSORSHIP PROGRAM AGREEMENT



COMPANY INFORMATION

Company Name _____
(as it should appear in all printed pieces and on website)

Contact Name for Fulfillment _____

Title _____

Company Address _____

City _____ State _____ ZIP _____

Phone Number _____ Email Address _____

Website _____

SPONSORSHIP PACKAGES *benefits listed on page 1*

Platinum: \$10,000 **Gold: \$8,000** **Silver: \$6,000** **Bronze: \$4,000**

CONFERENCE VENDOR ADD-ONS Select Event **AND** corresponding options below.

**Includes one table, two chairs, and dinner/lunch for up to 2 individuals.*

- | | | |
|---|---|---|
| <input type="checkbox"/> MAY 5-7, 2026
Oshkosh Marriott Waterfront
Hotel & Conference Center,
Oshkosh, WI
<input type="checkbox"/> Additional Meal
Pass(es): \$50/per x _____ | <input type="checkbox"/> AUGUST 5-7, 2026
Tundra Lodge
Green Bay, WI
<input type="checkbox"/> Additional Meal
Pass(es): \$50/per x _____ | <input type="checkbox"/> DECEMBER 10-11, 2026
Heidel House Hotel & Conference
Center, Green Lake, WI
<input type="checkbox"/> Additional Meal
Pass(es): \$50/per x _____ |
|---|---|---|

CONFERENCE ADD-ON SPONSORSHIPS

- | | | |
|--|--|--|
| <input type="checkbox"/> MAY 5-7, 2026
Oshkosh Marriott Waterfront
Hotel & Conference Center,
Oshkosh, WI
<input type="checkbox"/> Breakfast: \$1,000
<input type="checkbox"/> Lunch: \$1,500
<input type="checkbox"/> Dinner: \$2,500
<input type="checkbox"/> Lanyard: \$1,000
<input type="checkbox"/> Break: \$500
<input type="checkbox"/> Education Session: \$1,000 | <input type="checkbox"/> AUGUST 5-7, 2026
Tundra Lodge
Green Bay, WI
<input type="checkbox"/> Breakfast: \$1,000
<input type="checkbox"/> Lunch: \$1,500
<input type="checkbox"/> Dinner: \$2,500
<input type="checkbox"/> Lanyard: \$1,000
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<input type="checkbox"/> Lanyard: \$1,000
<input type="checkbox"/> Break: \$500
<input type="checkbox"/> Education Session: \$1,000 |
|--|--|--|

PAYMENT INFORMATION

An invoice will be sent once the form has been received.

Questions? Please contact Megan McDaniel at Conferences@badgerstatesheriffs.org.

Total Due \$

(Sponsorship Package + any additional
Conference Vendor Add-Ons + any additional
Conference Add-On Sponsorships)

Send this completed form to: Conferences@badgerstatesheriffs.org